

# SASRI AT THE 2017 SUGARFEST

The 2017 Sugarfest took place on 13 and 14 July at the Amatikulu Country Club in Zululand (Kwa-Zulu Natal). This year, SASRI decided to join in the fun at this bi-annual event. This was an excellent opportunity for us to engage with local growers and stakeholders in the industry. Being a part of this exhibit also allowed us to showcase our numerous products and services we offer to the sugar industry.

Some of the features at the SASRI stand included:-

- important information on the new pest in the industry, the Longhorn beetle, along with a glassed specimen for our visitors to view;
- the Fertiliser Advisory Service (FAS), a SASRI-based agricultural soil, leaf, fertiliser and water testing laboratory which has now extended their services to include all crops; and
- sugarcane-related publications such as The Link newsletter, eldana control manuals, variety information sheets, posters as well as our newly-designed promotional brochures.

And if you were feeling a little peckish or just needed a handy lanyard to help keep your keys where you can find them, we had some delicious biltong, marshmallows and SUSFARMS lanyards on offer.

The SASRI stand was a great success at the show and we would like to extend a heartfelt thanks to John Nightingale, for hosting us at the event, and to all of you who visited us - especially our little visitors who couldn't get enough of all the treats. We look forward to being a part of the 2019 event.

**Kerisha Raghunandan**  
(SASRI Publications Officer)



Preserved specimens of the male and female Longhorn beetles.

Michelle Binedell (SASRI Knowledge Manager)  
and Sifiso Hlela (SASRI Extension Technician)  
handing out sweets to the children at  
Sugarfest.



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The SASRI stand.

Information provided by the  
South African Sugarcane  
Research Institute  
[www.sugar.org.za/sasri](http://www.sugar.org.za/sasri)