

# Future farmers markets stock carbon offset credits

*An overview of voluntary carbon markets*

By

Diana Rietz

PhD (Soil Sci), MSc, BSc, PrNatSci



# Introduction to greenhouse gases (GHG's) and carbon

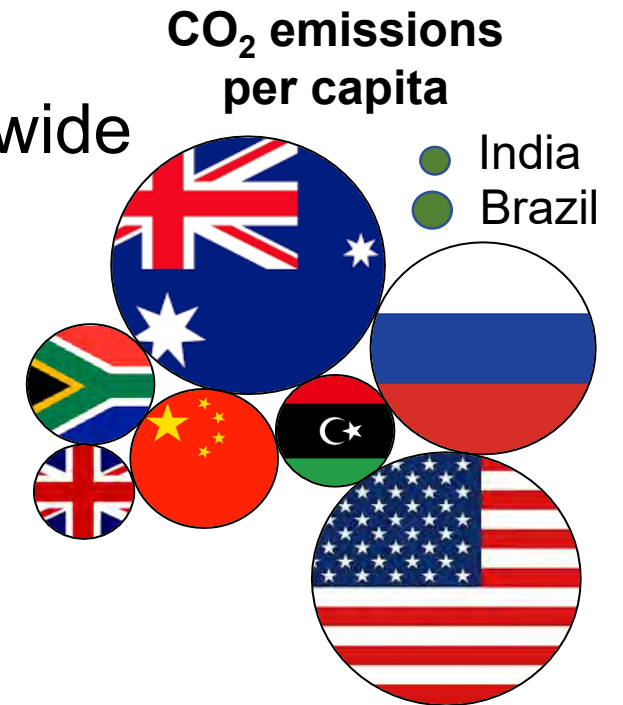
- 7 gases considered directly responsible for climate change – one is carbon dioxide (CO<sub>2</sub>)
- Different GHG's have different global warming potentials
- To enable the comparison of these different GHG's, their warming potential is graded against the warming potential of CO<sub>2</sub> as:

“Carbon dioxide equivalents” (CO<sub>2</sub>e)

- Agriculture, forestry and other land uses estimated to produce 22 % of global GHG emissions and 10 % of SA emissions

# GHG's and carbon in South Africa

- South Africa ranked 14<sup>th</sup> largest GHG emitter worldwide
- Carbon Tax Act<sup>1</sup> introduced in 2019
- Applies to anyone with a 10MW thermal input capacity for their activities that result in emissions
- Agric exports could be impacted by Carbon Border Adjustment Mechanisms
- JSE Ventures is a *voluntary* carbon marketplace listed on the JSE



<sup>1</sup> Act 15 of 2019. Also see the Carbon Offset Administration System ([www.carbon.energy.gov.za](http://www.carbon.energy.gov.za))

# Two types of carbon markets

- Voluntary
  - Can sell offsets locally or internationally
  - No centralised voluntary carbon market
  - Offsets from some SA projects can be used to reduce (SARS) carbon tax.
- Compliance
  - UN Kyoto Protocol commitments
  - Government driven
  - Regulated markets
  - Not in SA.

## California Cap and Trade



# Carbon markets trade in carbon credits and offsets

- Interchangeable terms
- 1 carbon credit or offset = 1 tonne CO<sub>2</sub>e (CO<sub>2</sub> equivalents)

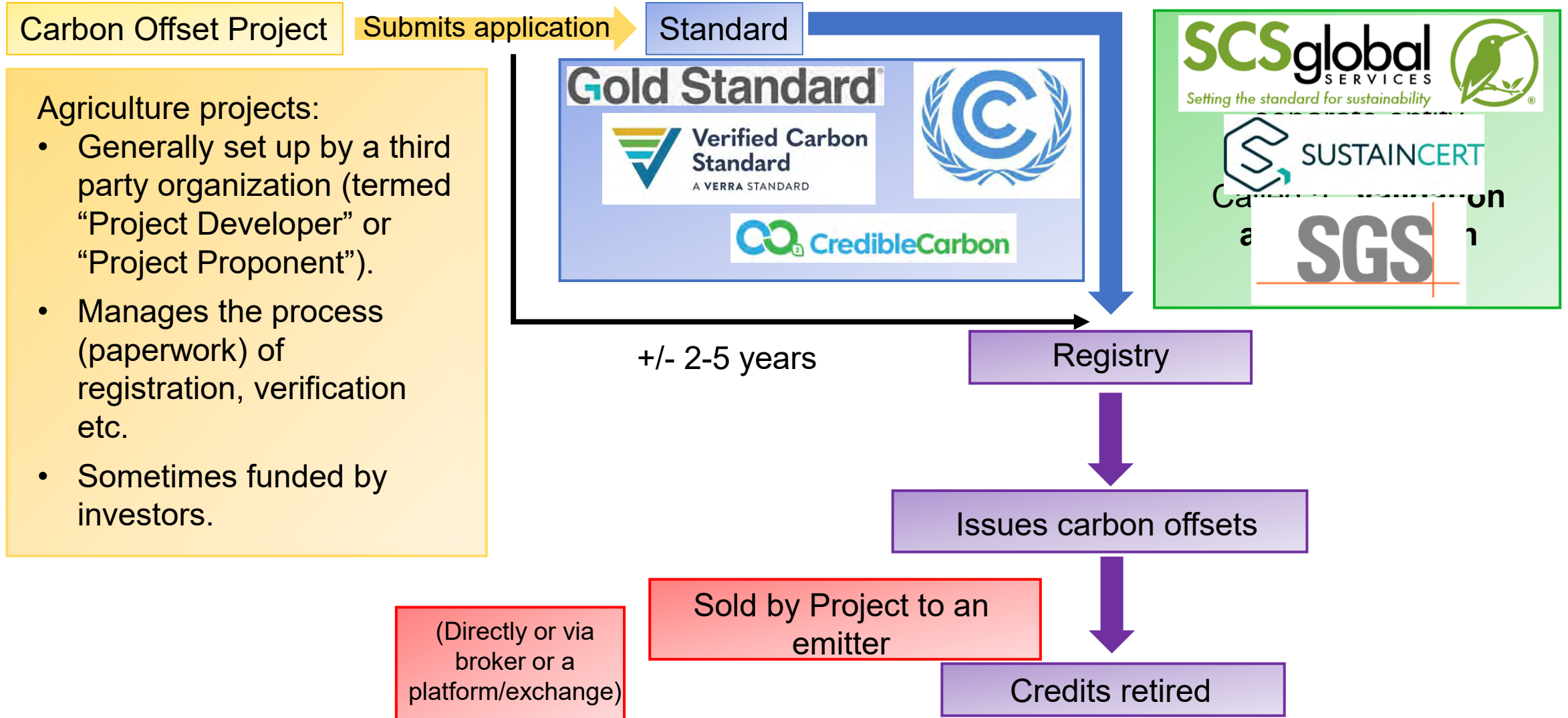
**Farming/conservation projects  
generate carbon offsets  
(trade in voluntary markets)**

- Carbon offsets generally not sold/utilised in compliance markets

# The role of Crediting Programs and their Standards in carbon markets

- Crediting programs/companies develop Standards
- Usually NGO's.
- Standards provide the:
  - Rules,
  - Methods, and
  - Requirementsfor projects to have their carbon offsets certified and issued (to sell).
- Variety of Standards
- Contracted with, or manage registries.

# Components of Voluntary Markets



# Carbon offset projects

Comprise of:

- Carbon fixing activities, and/or



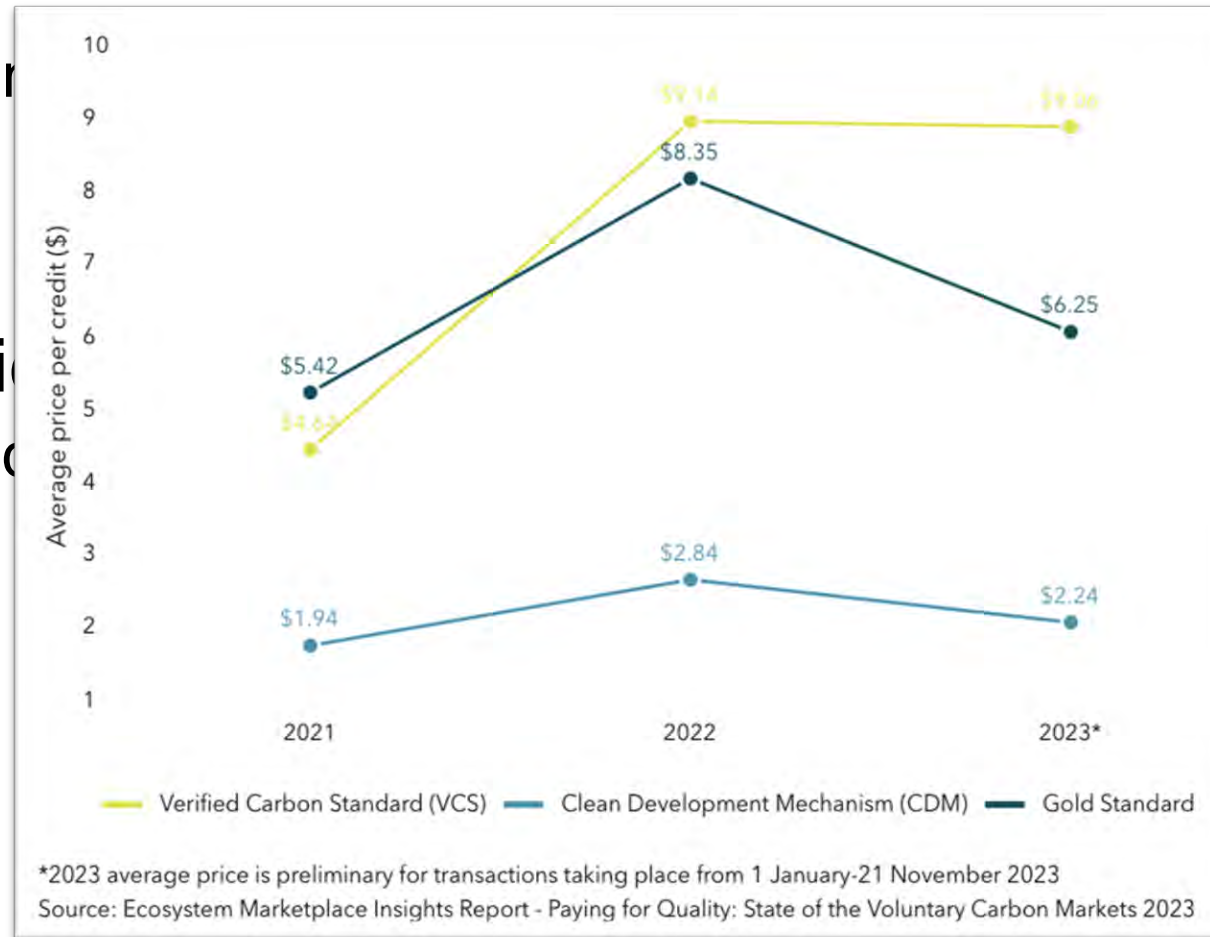
- Emission reduction/avoidance activities





# Price of carbon offsets

- Overall
  - Have risen
  - Expected
- Variable price
  - Quality – C



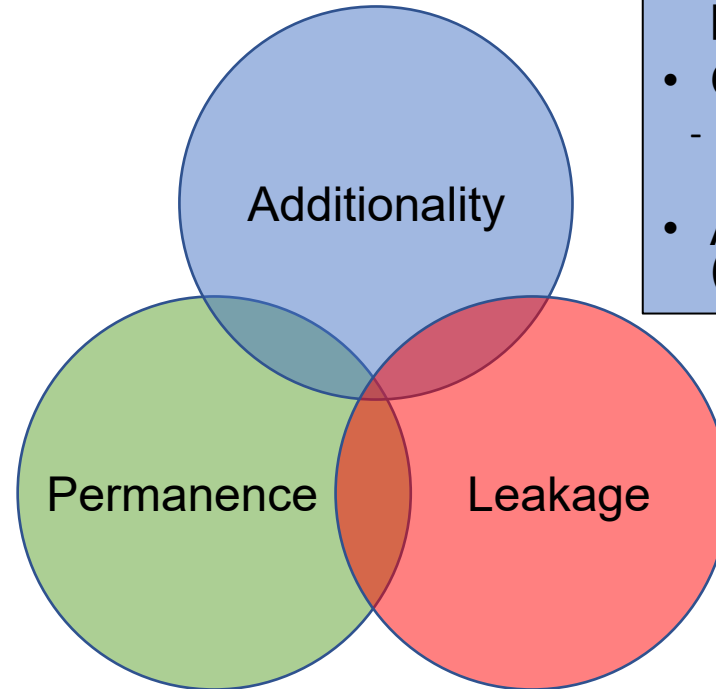
# Why does the price of offset credits vary between Standards?

- Standard “quality”
  - Mainly dependent on additionality, permanence, leakage

# Additionality, permanence and leakage

## “Permanence”

- The longevity and durability of sequestered C.
- High permanence = high price
- 2023 prices:
  - <100 years permanence (soil C and reforestation projects): \$25-50.t CO<sub>2</sub>e;
  - <1 000 years permanence (biochar projects): \$100-250.t CO<sub>2</sub>e
- Risks to permanence must be monitored, mitigated, and if necessary compensated for.



## “Additionality”

- Project activities only possible with incentives and resources provided by the project/ offset credits
- Offsets issued based on:
  - “with project” scenario - “baseline”/“without project” scenario
- Activity is not additional if common practice (+/- >20 %), due to new regulation, etc.

## “Leakage”

- Unintentional increase in GHG emissions outside the project's scope, due to implementation of the project
- Activity Shifting Leakage
- Market Leakage

# Additional contributors to Standard quality:

- Projects are well monitored, reported and verified – realistic, conservative, transparent estimates



- Projects do not cause harm – e.g. break laws, or negatively affect food security, local stakeholders or the environment

# How to further maximise income from offsets

- Projects receive more offset credits or occasionally a higher price for offset credits (within a Standard) if:
  - Co-benefits (social and environmental ~ 78 % premium)
  - Vintage (newer Projects receive a higher price)
  - Project location:
    - Country stability
    - Within SA to reduce SA Carbon tax
    - Note: SA Carbon Offset Administration System ([www.carbon.energy.gov.za](http://www.carbon.energy.gov.za)) only recognizes projects belonging to



# Bonsucro



- Certification of sustainability
- Have a number of criteria that need to be met
- Includes a climate adaptation and mitigation plan
- Certified growers receive higher prices for their sugar
- Bonsucro can assist Projects/growers by providing proof to Standards – but could reduce Additionality

# Thinking about going down the carbon route?

- Good records are essential
  - Operations and timing per field - quantities of fertiliser, chemicals, fuel, man hours, etc.
  - Yields

**View it from the perspective of your potential customer**

Investigate before making changes:

- What will yield the most amount of carbon offsets
- Will (and how) these would work on your farm
- Potential Project Developers.

# Don't trust salesmen

- Project Developers should:
  - Have experience with registering Projects – check Registries
  - Consist of a team with varied expertise
  - Understand your farming system
  - Help optimise your effort/input versus C offset income
  - Set out why other farmers may get lower/higher income with similar practice changes (e.g. soil texture influence)
  - Ideally advise and assist you through the changes
  - Set out who is responsible for what.
- Carefully examine the contract – proportion of income received, penalties, breach of contract (both parties) etc.



# SA sugarcane and carbon

- Pros: Large industry (= worthwhile for project developers), trustworthy industry records, good research
- Opportunities: Irrigation (coal powered), pre-harvest burning, synthetic fertilizer use, diesel use, mono-crop, conservation areas
- Project Developers
  - None (yet) with VCS, GoldStandard or CDM.

# The bottom line

- The demand for carbon offsets is likely to increase substantially
- An opportunity for farmers to transition to greener farming methods while reducing/negating any negative financial effects (school fees, yield loss, etc.)
- Has happened in other agricultural sectors – will come to sugarcane soon
- Like any opportunity needs careful investigation.

**Thank you**